

## How it works:

During a one week summer camp, 30 selected graduate students will attend in-depth presentations about the pharmaceutical industry given by Merck Serono management, scientists and external experts.

Participants will work in small teams to generate an innovative idea that addresses a scientific challenge and develop the idea into a business plan.

Teams will receive coaching and guidance from experienced Merck Serono veterans, the summer camp moderator and Merck Serono Innovation Management.

The teams will present their business plans to a grand jury. The jury will be composed of Merck Serono top management plus external consultants.

The jury will select the best business plan and present the winning team with the Merck Serono Innovation Cup award and cash prize of EUR 20,000.

## Further information:

Further information about the program and how to apply are available online:  
<http://innovationcup.merckserono.com>

If selected, you will be invited to sign the participants' agreement and attend the Innovation Summer Camp near Frankfurt, Germany from June 21 to June 26, 2015.

Travel, accommodation and food expenses will be paid by Merck Serono.



Merck Serono is the biopharmaceutical division of Merck KGaA. With headquarters in Darmstadt, Germany, Merck Serono offers leading brands in 150 countries to help patients with cancer, multiple sclerosis, infertility, endocrine and metabolic disorders as well as cardiovascular diseases. In the United States and Canada, EMD Serono operates as a separately incorporated subsidiary of Merck Serono.

Merck Serono discovers, develops, manufactures and markets prescription medicines of both chemical and biological origin in specialist indications. We have an enduring commitment to deliver novel therapies in our core focus areas of neurodegenerative diseases, oncology and autoimmune diseases.

For more information, please visit [www.merckserono.com](http://www.merckserono.com) or [www.merckgroup.com](http://www.merckgroup.com)

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[www.merckserono.com](http://www.merckserono.com)

Merck Serono



Merck Serono Innovation Cup 2015 –  
Great minds come together at Merck Serono

Always had an  
innovative mind?

MAKE GREAT THINGS HAPPEN





## Key dates

**Deadline for online registration:**  
January 31, 2015

**Summer Camp:**  
June 21–26, 2015

## Who can apply:

Merck Serono invites advanced students in the fields of life-science and business administration from all over the world to apply for participation in the Merck Serono Innovation Cup. 30 students will be selected:

- Sciences: Post-graduate students in the life sciences field on their way towards a PhD in biology, medicine, biotech, bioinformatics, biochemistry, pharmacy or related fields
- Business: Advanced MBA students or recent MBA graduates with an interest in the pharmaceutical business and a life science background
- Also postdocs can apply

## What to expect:

During the weeklong Innovation Summer camp, participants will work together in small teams to:

- Learn the essentials about R&D within the pharmaceutical industry
- Understand how drugs are successfully discovered, developed and brought to market
- Get to know Merck Serono and learn about career options
- Work as part of a team to generate new ideas in the areas: Oncology, Immuno-Oncology, Auto-immune Diseases, Bio- and Chemoengineering, Electronic Health/Medical Devices and Innovations for emerging markets
- Evaluate your ideas from a technical and business perspective and build a convincing business plan

The Merck Serono Innovation Cup in its fifth year will bring again together a promising new generation of academic talents from the life sciences and business administration in a meeting of the minds with Merck Serono senior management, active researchers and accomplished retirees. It's all happening at the Summer Innovation Camp to be held near Frankfurt, Germany in June 2015.

## What's in it for me?

If you are a post-graduate student with an interest in the pharmaceutical industry, the Merck Serono Innovation Cup could be your chance to gain in-depth knowledge about pharmaceutical research and development, to network with top students from around the world and build a business case together with experienced professionals. If your project is selected by our grand jury, your team will win a prize of EUR 20,000!

